Research Notes: Yumei He

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Yumei He's paper "Artificial Intelligence (AI) Assistant in Online Shopping: A Randomized Field Experiment on a Livestream Selling Platform," co-authored with Lingli Wang, Ni Huang, Xinhua Guo, De Liu, Yan Sun, and Guoqing Chen, was accepted for publication in *Information Systems Research*. He is an assistant professor of management science.