

New Orleans CityBusiness: Maximizing AI's potential requires employee training

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[Shuhua Sun](#), Peter W. and Paul A. Callais Professor of Entrepreneurship and associate professor of management, was interviewed by [New Orleans City Business](#) for a story about [his research](#) on how AI tools can enhance employee creativity.

“Generative AI use doesn’t automatically make people more creative,” says Sun. “It boosts creativity only for employees who use metacognitive strategies – those who actively analyze their tasks, monitor their thought processes, and adjust their approaches.”

To read the story in its entirety, visit neworleanscitybusiness.com:

<https://neworleanscitybusiness.com/blog/2025/08/12/maximizing-ais-potential-requires-employee-training-says-tulane-professor/>

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