Research Notes: Daniel Mochon

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Daniel Mochon's paper "Can reminder emails compel Americans to save? A two-million person megastudy," co-authored with researchers from University of Pennsylvania, University of Maryland, Carnegie Mellon, University of Notre Dame, UCLA, University of Toronto, Dartmouth, Northwestern and Boston University, has been accepted for publication in *PNAS Nexus.* Mochon is an associate professor of marketing.