

BBC News: ChatGPT will soon allow erotica for verified adults, says OpenAI boss

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[Rob Lalka](#), Albert Lepage Professor in Business, was interviewed by [BBC News](#) about [OpenAI's plans to allow adult content](#) on its ChatGPT chatbot. Lalka, author of [The Venture Alchemists](#), a book about Silicon Valley's tech entrepreneurs, said the decision is the result of a battle for market share among AI's major players.

"No company has ever had the kind of adoption that OpenAI saw with ChatGPT," Prof Lalka told BBC News. "They needed to continue to push along that exponential growth curve, achieving market domination as much as they can," he added.

To read the story in its entirety, visit [bbc.com](https://www.bbc.com):

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