Meet the MBA Class of ’27: Fatima Samb

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Fatima Samb

A division I volleyball middle blocker with three Ivy League titles, Fatima is pivoting her neuroscience foundation into the business of sports. She paired a strategy & marketing focus with hands-on agency exposure at LAMF Sports, where she supported basketball, football, and NIL verticals, built a 200+-prospect scouting report from disparate sources, and standardized 1,000+ contact records to speed outreach. On the ground at NBA Summer League, she coordinated live client needs across 30+ stakeholders. Next, Fatima aims to drive athlete representation, brand partnerships, or team operations in a role where her analytical rigor, on-court leadership, and process discipline can translate into measurable growth.