Meet the MBA Class of '27: Jack Fenimore

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Jack Fenimore

Jack Fenimore is a seasoned marketing communications professional with six years of experience driving partnerships and international brand growth. He successfully negotiated a $2.5M annual title sponsorship for a major bowl game and expanded the NFL’s Houston Texans presence in Mexico, generating 6.5M+ in organic reach

through integrated campaigns. Jack also developed communications strategies for Chevron’s headquarters relocation, ensuring positive community perception across 1,600+ retail locations and public venues. Skilled in partnership development, brand strategy, and campaign execution, he has worked across industries to build trusted relationships and deliver measurable results. With his MBA, Jack is preparing to take on senior roles in client strategy and brand management, with a focus on leveraging global partnerships for long-term growth.