Meet the MBA Class of ’27: Ethan Meydrich

December 1, 2025



Ethan Meydrich brings a unique background in athletics and analytics to his MBA journey. As an Assistant Coach and Director of Operations for Track & Field/Cross Country at Florida State, Alabama, and North Florida, he recruited top athletes, managed budgets, and coordinated training programs that contributed to championship-level success. More recently, he founded Blue Collar Endurance Training, a consulting business where he designs race strategies, builds nutrition

plans, and grows an engaged digital community with more than 8,000 followers. At Tulane, Ethan is pursuing his MBA in Finance and Data Analytics to merge his coaching discipline with business leadership. He envisions a career driving strategy and operations in performance-focused industries. Outside of work, he enjoys endurance sports and mentoring athletes.