Forbes: How To Gain Influence In Meetings Through Executive Presence

April 23, 2026



Chris Lipp, professor of practice and director of Management Communication, contributed an article to Forbes about how to gain influence in the workplace by conveying executive presence.

> Influence in meetings doesn't come from dominance. It comes from status gained through executive presence. When you engage others, move the group forward, and amplify the leader's vision, you don't just participate, you lead.

To read the article in its entirety, visit forbes.com:

https://www.forbes.com/sites/chrislipp/2026/03/30/how-to-gain-influence-in-meetings-through-executive-presence/