

Caroline Kurzweil (BSM '26)

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Name: Caroline Kurzweil

Hometown: Festus, Missouri

Major: Legal Studies in Business & Marketing

Certificate: Hospitality Management and Entrepreneurship

What are your post-graduation plans?

I will be a J.D. candidate at SMU Dedman School of Law, starting this fall.

What are your top Freeman extracurricular activities?

- Teaching Assistant for Legal and Ethical Regulations in Business and Law in Marketing
- Phi Alpha Delta Pre-Law Fraternity International – President
- Phi Mu Sorority – Honor Committee Member
- Office of Undergraduate Admissions – Intern
- Green Wave Ambassador – Veteran Tour Guide

What community or volunteer activities did you participate in outside of the business school?

- Court Watch NOLA Data Recorder
- Blue Bikes New Orleans
- Toups’ Family Meal

What academic, extracurricular or personal achievement are you most proud of?

I have achieved a spot on the Dean’s List every semester at Tulane.

What was your favorite business course?

Digital Communication Strategy with Professor Ashley Nelson.

Who is your favorite business professor and why?

Professor Michael Hogg for his attentiveness to his students. He tracks participation to reach out to students who appear to be struggling with the material. He keeps in touch with alumni, connecting them with current students seeking internships or coffee chats.

What’s your favorite memory of Freeman?

My first semester as a Teaching Assistant for LGST 3010 has been my favorite time in an on-campus position. I developed long-term friendships with some of my students and my fellow teaching assistant and gained the confidence to step into other leadership roles in my extracurriculars.

What are the top items on your professional bucket list?

I hope to graduate from law school and practice corporate law, focusing on transactional work and contracts. Long term, I hope to make partner at a nationally recognized firm and

use that platform to mentor others coming up behind me.

What's a fun fact about yourself?

I am certified to use the Maker Space.