

[New initiative enables EMBA grads to extend their learning](#)

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The Lifelong Learning Initiative allows Tulane Executive MBA graduates to enroll in electives alongside current EMBA students, enabling them to enhance their skills in emerging business topics while earning academic credit in a convenient, cost-effective format.

Tulane University's Freeman School of Business today announced the launch of a new program that enables alumni of its [Executive MBA program](#) to extend their professional education beyond graduation.

The [EMBA Lifelong Learning Initiative](#) allows Executive MBA graduates to enroll in elective courses that were not part of their original degree requirements, enabling them to earn formal academic credit in a cost-effective format while reconnecting with the engaged learning community that makes the EMBA so valuable. Established in response to alumni requests to continue the intellectual growth and powerful

networking that define their EMBA experience, the program offers executives a purpose-driven pathway to continuous learning in a business landscape marked by rapid change, particularly in areas such as artificial intelligence, data analytics and innovation management.

“The EMBA is a transformative experience for many of our students, and for years they’ve asked us for ways to extend and continue that experience,” said Ashley Francis, Assistant Dean of the Freeman School's Stewart Center for Professional & Executive Education. “This initiative responds to that demand with a convenient, affordable and highly practical way to remain at the forefront of business.”

The Lifelong Learning Initiative offers alumni a range of benefits, including connecting with an accomplished, engaged professional community, accessing cutting-edge scholarship and teaching on emerging business topics, tapping into a broader network of business leaders, and gaining access to customized executive coaching through Freeman’s partnership with Leland. Most significantly, the initiative cements the EMBA program’s relationship with graduates as a lifelong partnership.

“In today’s business environment, executives are increasingly seeking ways to stay on the cutting edge of business thought and practice, especially in rapidly evolving areas such as AI and data analytics,” said Carmen Weigelt, Associate Professor of Strategy and Associate Dean of the Stewart Center. “The Lifelong Learning Initiative makes that possible, allowing our EMBA alumni to return not just for advanced learning but for the community and connections that made their original experience so impactful.”

Initial course offerings for fall 2026 include Spreadsheet Modeling and Data Visualization, Corporate Strategy, Corporate Risk Management, Managing Innovation, AI in Business, and Cases in Finance. Spring 2027 offerings include Applied AI in Finance, Data Insights for Strategic Leaders, Change Management, and Portfolio Theory & Management. Students seeking international business experience can also participate in the EMBA program’s travel immersion course, Managing the Global Enterprise.

All courses are held in-person at the [Goldring/Woldenberg Business Complex](#) over six weekend sessions. The program offers concierge-level service with secure parking, all course materials provided upon registration, and dedicated program

management to ensure seamless academic continuity.

The Freeman School Executive MBA has been developing executive leaders in New Orleans and across the region for over 40 years. Nearly 40% of program graduates receive promotions or transition into new roles after completing the program.

For more information, visit the [Executive MBA Lifelong Learning Initiative website](#) or contact Danielle Martin, assistant director of the Stewart Center, at dmartin15@tulane.edu.