

WVUE Fox 8: So how exactly in New Orleans losing millions putting on Carnival?

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[Mara Baumgarten Force](#), professor of practice in finance and a member of the city's Revenue Estimating Committee, was interviewed by [WVUE-TV](#) about the committee's finding that Mardi Gras generated a net loss of \$3.7 million for the city in 2023.

“Unfortunately, the dollars that go directly to our city that provides all of the services for New Orleans to enjoy Mardi Gras ... it’s just not enough to cover the costs,” Force said.

To read the story in its entirety, visit fox8live.com:

<https://www.fox8live.com/2026/06/03/so-how-exactly-is-new-orleans-losing-millions-putting-carnival/>