

Business Insider: The workers Meta and Google desperately need aren't in Silicon Valley

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[Rob Lalka](#), Albert Lepage Professor in Business, was interviewed by [Business Insider](#) for a story about Big Tech's efforts to train the workers needed to build data centers.

"The constraint on growth isn't hiring more engineers. It's building physical infrastructure," said Tulane University business professor Rob Lalka.

"Silicon Valley's white-collar executives won't succeed without blue-collar workers across America."

To read the story in its entirety, visit businessinsider.com:

<https://www.businessinsider.com/google-meta-invest-trades-training-ai-data-center-boom-2026-6>