Meet the MBA Class of ’28: Genildo Postimo da Silva

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Genildo Postimo da Silva

Trilingual operations leader with venue management experience and strong financial acumen, pursuing international trade roles where relationship-building and business expertise can drive cross-border growth in financial services and hospitality.

Undergraduate Institution:
Point Park University

Fun fact about yourself:
Being named First Team All-American in soccer still doesn’t stop me from replaying missed chances in my head.

Work experience you're most proud of:
Being recognized as Employee of the Month within my first six months at Allen County War Memorial Coliseum in Indiana, selected among roughly 350 staff and operating partners across every department. Before that, I spent three years leading high-volume operations at major professional sports venues supporting the Pittsburgh Pirates (MLB), Pittsburgh Steelers (NFL) and Pittsburgh Penguins (NHL).

Why did you want to pursue an MBA:
I’m pursuing my MBA because I believe experience can get you in the room, but I want the knowledge and credentials to contribute at a higher level. Business is also about relationships just as much as numbers, and I wanted to be in an environment surrounded by people building real things and constantly pushing themselves to the next level.

Why did you choose Freeman:
I chose Freeman because it’s one of the leading business schools in the South, and I wanted to be surrounded by people who would raise my standards even higher. New Orleans also stood out to me because of its strong culture, history and resilience. In many ways, it reminds me of home in Rio de Janeiro, Brazil. I also knew Freeman would broaden my perspective and challenge me in areas of business I had not yet had the chance to fully explore.

Where do you want to be in five years:
In five years, I want to be working at the intersection of business and international markets, especially between the U.S. and Latin America. Being trilingual, I want to use that ability to build relationships across cultures, support international growth and take on greater strategic responsibility.

What do you like to do in your spare time:

I enjoy working out while listening to a good business podcast, playing chess and staying active with soccer whenever I can.