The Times-Picayune: 115-year-old Pan-American Life Insurance Group on track to surpass $2B in revenue

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Peter Ricchiuti, senior professor of practice and research director of Burkenroad Reports, was interviewed by The Times-Picayune for a profile of Pan-American Life Insurance Group, the New Orleans-based company whose revenues are expected to top $2 billion this year.

> It's a remarkable comeback for an enterprise that Tulane University business professor Peter Ricchiuti describes as the "biggest New Orleans business that few people have ever heard about" — and it's a win for a city that has lost many corporate headquarters in recent decades.

To read the story in its entirety, visit nola.com:

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